



StoveTeam International
P.O. Box 51025
Eugene, OR 97405
Contact: Noelle Nercessian
Day Phone: 541-285-1881
Email: noellen@uoregon.edu
Full-page print ad

GRAPHIC: A full-page photo of the inside of a village home in South America. The home is simple, a brownish color with four walls and two windows. The village is visible from one of the windows, showing rows of similar looking homes. There is a mother with a small child strapped to her back, preparing a meal on an open fire in the middle of the room. Dramatized smoke is emitting from the fire and is in direction of the mother and child. The child has visible tears from crying and coughing.

HEADLINE: In South America, the leading cause of death for children under age five is asphyxiation from open fires inside homes.

KICKER: Help StoveTeam International combat this problem

COPY: StoveTeam International (StoveTeam) is a non-profit organization aiding in bettering the lives of women and children in South American communities.

StoveTeam created a safe cooking stove, the ecocina, to resolve the issue of child mortality from carbon emissions from cooking fires. Breathing the smoke emitted from open fires is equivalent to three packs of cigarettes per day, resulting in frequent respiratory infections, permanent lung damage or even death are also common issues for families in Latin American communities.

Help combat this issue by volunteering or donating. A donation of 50 dollars will keep a family in Latin America a safe and efficient ecocina stove.

Learn more information at StoveTeam.org and help in bettering the lives of families in Latin America!

SIGNATURE: StoveTeam International Logo

#####